



## COUNCILMEMBER DONNA FRYE

City of San Diego  
Sixth District

### MEMORANDUM

**DATE:** March 6, 2003

**TO:** Mayor Dick Murphy, Chair Rules Committee

**FROM:** Councilmember Donna Frye and Councilmember Michael Zucchet

**SUBJECT:** Mission Bay Park Committee Reorganization

Mission Bay Park is a unique recreational and economic resource to the City of San Diego. It is the largest aquatic park on the West Coast covering over 1,800 acres of land, 2,000 acres of water and hundreds of acres of wetlands. The lease revenue alone brings the City approximately \$20 million dollars, much of which goes into the General Fund. It is not only a tourist destination but also serves as a recreational and educational asset to the residents of the City of San Diego. The decisions made with respect to the Park effect many stakeholders including surrounding residents, lessees and park users.

The Mission Bay Park Committee of the Park and Recreation Board has the responsibility for overseeing issues including development, maintenance and operation of the Park. The advisory functions of the Committee were originally under the purview of the Mission Bay Park Commission which was created at the inception of the Park in the 1940s. In 1964 the Park and Recreation Board was created and the Commission turned into the Mission Bay Park Committee, a standing committee under the Park and Recreation Board.

The Mission Bay Park Master Plan states that "As history unfolds and times change, so too must a great park like Mission Bay. Its layout and management must respond to new challenges, new ideas." As the Park changes so does the role of the Committee. A Committee that includes representation from various stakeholders will be able to better address the emerging needs of Mission Bay Park.

Currently, Municipal Code section 26.30 includes the Mission Bay Park Committee as a standing committee of the Park and Recreation Board. It is the only standing committee of the three delineated in the Code that is appointed by the Chair of the Park and Recreation Board. The two other committees, the Balboa Park Committee and the San Diego- La Jolla Underwater Park advisory committee, are both appointed by the Mayor with the consent of the City Council. Including representation from diverse interests on the Mission Bay Park Committee would make it consistent with the other standing committees and

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would better represent the diverse constituencies of Mission Bay Park.

For these reasons, we are proposing that the Mission Bay Park Committee be reorganized in order to increase the representation of Mission Bay Park stakeholders in the decision making process. Our proposal adds section 26.30 (g) to the Code establishing the Mission Bay Park Committee. It includes representatives from the Mission Bay Lessees Association, the Park and Recreation Board, an association that utilizes the recreational waters or parkland, a non-profit environmental organization, adjacent communities, Districts Two and Six and one at large member.

We respectfully request that you docket this proposal at a future Rules, Finance and Intergovernmental Relations Committee meeting at your earliest convenience. Attached you will find the proposed revision to Municipal Code section 26.30.

Thank you for your consideration of this issue. If you have any questions or concerns, please do not hesitate to contact us.

DF/mm  
Attachment

cc: Councilmembers

# Mission Bay Park Committee Reorganization

Delete line 3 § 26.30 (d)

“Standing committees shall include, but not be limited to, a committee on Mission Bay.”

Add § 26.30 (g)

There is hereby established a Mission Bay Park Committee to serve in an advisory capacity to the Park and Recreation Board, Mayor, City Council and City Manager on policy issues relating to the acquisition, development, maintenance, and operation of Mission Bay Park. The Mission Bay Park Committee shall consist of fifteen members, who shall serve without compensation. The members shall be appointed by the Mayor and confirmed by the City Council, subject to the following conditions:

1. The Mayor shall appoint one member from among the members of the Park and Recreation Board;
2. The Mayor shall either appoint four members from at least five nominees provided by the Councilmember who represents all of Mission Bay Park, or if two Council Districts have a portion of Mission Bay Park each Councilmember who represents Mission Bay Park shall each have 3 nominations of which 2 from each Councilmember shall be appointed by the Mayor;
3. The Mayor shall appoint one Mission Bay Lessee who shall represent a hotel in the Park;
4. The Mayor shall appoint one Mission Bay Lessee who shall represent a lessee in the Park other than a hotel;
5. The Mayor shall appoint one Mission Bay Park stakeholder, who shall be a member of an association which uses the recreational waters or parkland of Mission Bay Park;
6. The Mayor shall appoint one member of a non-profit environmental organization;
7. The Councilmember who represents all of Mission Bay Park shall put forth 8 nominations, selected from each of the community planning groups recognized by the City pursuant to Council Policy 600-24 and adjacent to the Park, of which 6 shall be appointed by the Mayor; if two Council Districts have a portion of Mission Bay Park the nominations and appointments shall be made subject to the following conditions:
  - A. The Councilmember with the greater number of community planning groups adjacent to the Park within their District shall

put forth 5 nominees selected from each of the planning groups that are adjacent to the Park and recognized by the City pursuant to Council Policy 600-24 from which 4 shall be appointed by the Mayor.

- B. The Councilmember with the lesser number of community planning groups adjacent to the Park within their District shall put forth 3 nominees selected from each of the planning groups adjacent to the Park and recognized by the City pursuant to Council Policy 600-24 from which 2 shall be appointed by the Mayor.

The members shall serve two year staggered terms for a maximum of eight consecutive years. An interval of four years must pass before a person who has served eight consecutive years can be reappointed. Each member shall serve until his or her successor is duly appointed and qualified. The members shall be appointed in such a manner that the terms of not more than eight members shall expire in any year. The expiration date shall be March 1. During March of each year the Committee shall select from among their members a Chairman and Vice Chairman. Meetings of the Mission Bay Park Committee shall be held at least six times a year with no two consecutive months passing without a regularly scheduled meeting of the Committee. The Committee shall adopt rules consistent with the law for the government of its business and procedures.